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Dear Membership,

It is my honor and privilege to be writing to you for the first time as the executive director of your Missouri Basketball Coaches Association. Following in the footsteps of a coach, leader, and legend like Gary Filbert, our one and only previous executive director, is a large task. Since Gary's passing on April 7, 2011, I have been fortunate enough to have the help of so many to help me get started building upon the foundation laid by Coach Filbert. The work of growing the MBCA is ongoing and truly exciting to think about.



In building upon Coach Filbert's dream and vision for the MBCA, we have introduced a new event this year, "The Gary Filbert Classic." This event will be held January 21, 2012, at Mexico High School on Gary Filbert Court and will honor our late, great leader. Details of this event are included in this newsletter.

We are also excited to share that our clinic looks to be bigger and better than ever this year! We are pleased to announce that an icon in our industry, Larry Brown, has agreed to headline our event this year. In addition to Coach Brown, we will also feature a great, nationally recognized voice in our game in Fran Fraschilla. These two speakers combined with our usual lineup of great tacticians make this year's clinic a "can't miss" event. Please make plans now to join us at Columbia College on October 6-7.

This year's clinic is even more accessible now through our first-ever use of PayPal on the MBCA website, www.mobca.org. You can pay for membership or clinic/membership dues all with the click of a mouse. For those who need to pay with traditional methods, the necessary forms are still available at www.mobca.org as well and also in this newsletter.

We have several exciting events planned for this upcoming season designed to benefit you and your players. We have tried to expand and grow our events already in place, as well as, develop new events and means to promote basketball in the state of Missouri.

- Norm Stewart Classic: December 3-4, 2011, at Columbia College.
- Gary Filbert Classic: January 21, 2012, at Mexico High School.
- Coach of the Year awards at the district and state level. New for this year, we will nominate two coaches to be honored as National High School Basketball Coaches of the Year through our partnership with the National High School Basketball Coaches Association, www.nhsbca.org.
- A new program titled "The Century Club" has been created to honor coaches who reach their 100th, 200th, 300th, etc. victory during the season.
- We will continue to honor our players as always. These include our Mr. and Miss Show-Me Basketball awards, Academic All-State, and All-State. For the first time, we will honor the top player in each class in Missouri for both boys and girls. We will continue to select teams to represent their regions in the Missouri Challenge held at Drury University.
- Your MBCA membership automatically gives you membership in the NHBSCA detailed above. The national organization of coaches is reaching out to state associations like ours in an effort to strengthen the voice of our coaches within our sport.
- The MBCA Hall of Fame, located in Springfield at the Missouri Sports Hall of Fame, will be getting a much-needed and greatly improved facelift. We hope to have this renovation completed by the next enshrinement ceremony in April 2012.

I would be remiss if I did not mention a few people who have played key roles through our transition since Coach Filbert's passing. Thank you to Neal Hook, our president, and Tonya Mirts, our treasurer, for carrying the organization through tough times. Thank you to Shawn Erickson and Bill Gunn, both of whom were vital in upgrading how we reach our membership via the website, email capabilities and our PayPal setup.

Best wishes to each of you as you gear up for the 2011-12 season. As always, if there is anything that our organization or I can do to make your life as a coach a more fulfilling and enjoyable experience, please do not hesitate to contact me.

Yours in hoops,

David Fox

MBCA Executive Director

"Promoting Basketball in the State of Missouri"

2011-2012 MBCA Board Regional Representatives & Officers

<u>Region</u>	<u>Name</u>	<u>School</u>	<u>E-Mail</u>
Central-Boys	Mike Arnold	Slater	coachmikearnold@hotmail.com
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2011-2012



We've Got a Good Thing Going

By Shane Matzen

Hard Court Herald Editor

Marquette High School

I guess it's a sure sign that one is getting older when you start to really look back and consider the past. At a gathering of members of the MBCA executive board this summer, I was sitting by our webmaster, Bill Gunn and said something to the extent "yeah, but those old guys would've never...." and he replied back to me with "Hey, we ARE the old guys now."

Getting to the point of this article though, some of you might remember I made a trip to Indiana last March to get to delve into the whole "Hoosier mystique". It was a great trip as I've documented here in this publication and also on my online coach's show (www.mustangmaniashow.com). But I got to thinking here in the past few months that we have a rich history of hoops right here in Missouri. I go back to reading about the great Puxico teams from the 1940s and 1950s in Matt Chaney's wonderful book "My Name is Mister Ryan". That book along with another book entitled "Historic Hoosier Gyms: Discovering Bygone Basketball Landmarks" were the impetus for a couple of projects that I'm currently in the middle of working on.

By the time this article is in front of you, I will have interviewed Matt Chaney about his book and also Louis Chaney (Matt's father) who played for Mister Ryan at Puxico on their first trip to State back in 1948. Both of these men (through Matt's extensive research and Louis' excellent memory and story-telling ability) gave great viewpoints on the Puxico story. I also plan on visiting Puxico and airing from where it all originated before this project is done. Hopefully, for those of you who don't know the story of our state's version of the movie "Hoosiers", when I bring this episode to you it will be an interesting history lesson.

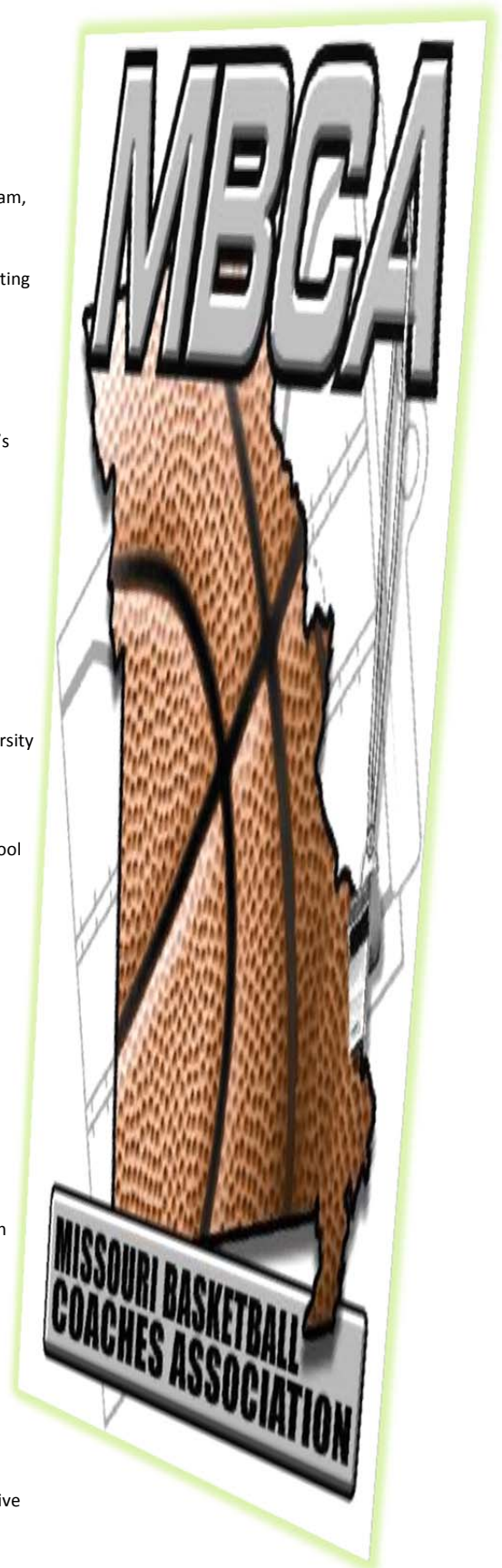
The other project I mentioned involves you, our faithful reader. The "Historic Hoosier Gyms" book is a wonderful collection of photos and stories about now-defunct high school facilities across Indiana. Marty and I have discussed possibly somewhere down the road putting together a collection of the same from our own Show-Me State. I would like to include still-in-use historic gyms as well though as we have many across our state. If you have or could take photos of your local gymnasium and could e-mail them my way for possible future use here in the newsletter or long-range a book/publication, please send them to me at our Hard Court Herald e-mail address: (hardcourtherald@mobca.org). Any interesting stories or information about your gym would be welcome and of course, full credit would be given to the photographer and author.

I'd like to get you ready for quite a ride, MBCA member. Our new executive director, David Fox, has ideas and plans for our association (both short- and long-term) which are going to take us to newer and greater heights. It will be a journey which will be a rewarding one for all of us. I hope to see you at the clinic on October 6 & 7 and as always, don't hesitate to introduce yourself and bring your ideas and willingness to volunteer within the association to myself and our board members.

Lastly, I'd like to give you a look at some of those new ideas and plans that have been proposed and are either in effect or will be shortly as well as the reasons why the MBCA has served you so well in the past...

WHAT'S IN IT FOR ME?

- ✓ You'll be a part of a group larger than yourself, your program, your school, your conference or your district
- ✓ A vast wealth of knowledge, experience and ideas just waiting to be tapped
- ✓ A chance to share ideas and be a mentor to other coaches
In addition to learning from others
- ✓ The opportunity each fall to be a part of one of the nation's largest and fastest-growing clinics
- ✓ Choice of submitting dues by P.O., mail or online for membership, clinic or our traditional, money-saving membership/clinic combo (online payment new in 2011)
www.mobca.org
- ✓ Sponsorship of great events for our state
 - ✓ Norm Stewart Classic @ Columbia College
 - ✓ Gary Filbert Classic @ Mexico High (new in 2011)
 - ✓ Missouri Challenge All-Star Showcase @ Drury University
 - ✓ MBCA Academic All-State Mr & Miss Show-Me Basketball Banquet @ Drury University
- ✓ Automatic membership in the NHSBCA (National High School Basketball Coaches Association @ www.nhsbca.org (new in 2011)
- ✓ The many opportunities to honor our players
 - ✓ Mr & Miss Show-Me Basketball
 - ✓ Players-of-the-Year in each class (new for 2012)
 - ✓ All-State squads
 - ✓ Academic All-State squads
 - ✓ Curtis Kerr Student-Assistant of the Year
 - ✓ All-District squads
- ✓ The many opportunities to honor our peers
 - ✓ MBCA Coaches Hall of Fame
 - ✓ Century Club (honoring coaches each year who attain career win 100, 200, 300, etc)
 - ✓ Class level Coach of the Year
 - ✓ Cub Martin Assistant Coach of the Year
 - ✓ District level Coach of the Year
 - ✓ Eligibility for the NHSBCA Coach of the Year Award
- ✓ Your voice via MBCA member seated on the MSHSAA Basketball Advisory Committee (new in 2012)
- ✓ "The Hard Court Herald" The country's most comprehensive coaching association-sponsored newsletter
- ✓ Most of all...it's about PROMOTING BASKETBALL IN THE STATE OF MISSOURI



Q&A With the Difference-Makers

FRANK HAITH-University of Missouri



Frank Haith enters his first season as the head coach of the Mizzou Basketball program. A 25-year coaching veteran, Coach Haith brings Big 12 ties, a family atmosphere and impeccable academic success to a Tiger program which has surged back onto the national landscape.

Coach Haith has earned his way up the coaching ladder from paying his way to Elon College as a student-assistant to assistant coaching positions at Wake Forest, UNC-Wilmington, Texas A&M, Penn State and a tenure at Texas where he played a key role in helping Rick Barnes take the Longhorns to the Final Four. After his tenure in Austin, Coach Haith parlayed his years as an assistant into the head coaching position at the University of Miami where he ushered the Hurricanes into ACC existence and several years of post-season play before taking the position this past spring in Columbia.

HARD COURT HERALD: Coach, welcome to Missouri. As it pertains to the high school basketball scene here in our state, what have been your early impressions?

FRANK HAITH: First of all Shane, thank you very much and I appreciate the warm reception Missouri Basketball Coaches Association members have given us since we arrived in early April. I was fortunate enough to have experience with the level of coaching and teaching in the state of Missouri before I was hired by Mizzou, so from that standpoint, I knew exactly what was taking place within the basketball scene here in Missouri. I was at the University of Texas for three years and we recruited players from the state. I would also come to Missouri when I was working under Dave Odom at Wake Forest as well, so we had a good grasp of the player development done by the coaches here.

But while I was familiar with the teaching done here, my first task was to help the coaches around the area get to know me. I was the new guy on the block (so to speak), but the coaches made it an easy transition for us and we have started building some important relationships. It's not an accident Missouri has the tradition of being a perennial NCAA Tournament team and has more than 1,500 wins. You get to that consistency by having great in-state talent and coaching and that's where our recruiting focus must start. Mizzou Basketball is blessed to have quality coaches and the emphasis on basketball that is present in this state.

HCH: You have spoken quite a bit about Norm Stewart since you took the job. Coach Stewart, with his role as one of the founding fathers of our association always embraced being the unofficial figurehead of coaching this sport in our state. Where do you see yourself in this capacity as not only the coach of the Mizzou Tigers but also as someone our state's high school coaches look to for leadership and guidance?

FH: I have had a chance to speak with Coach on a number of occasions and just from the interaction I have had with our coaches around the state, I know how important he was, and continues to be, for them. One thing I admired about Coach Stewart was his conviction. He was very passionate on the sideline and that's what made him such an effective leader. You can't coach and mold young men if you don't have that fire and there is no questioning Coach Stewart's fire to be successful.

We have that same fire. Our job, just like every member of our association, is to create a well-rounded experience for our players. Here at Missouri, our young men will graduate. Our players will be role-models on and off the basketball court and we are going to win.

As to your final question, we would absolutely embrace that role if called upon. Not because we think we have all the answers, but because we have the forum to be heard. You have all helped to make Mizzou Basketball an important part of our lives in this community and that allows us to speak out and make a difference on key issues and be leaders in the basketball community when the timing presents itself.

So in short, supporting and championing the Missouri Basketball Coaches Association and basketball across the state of Missouri is something we look forward to doing.

HCH: I have had the chance to speak with you a little bit about how you view recruiting. Can you expand on that a bit for our association's members....in other words, how does "developing relationships" cover not only recruiting players but also in recruiting our state's coaches to help you close the borders for the Tigers' best interests not only now but in the future?

FH: Building relationships might be the most important thing that any of us do... regardless of the fact that we are in the coaching profession. As teachers you build relationships with students and parents. Relationships get deals done in the corporate world. In coaching, relationships are the foundation of building programs. If you don't have a solid relationship with your players, they will probably not have that same "buy-in" that's needed to be successful.

That same philosophy goes towards building relationships with the coaches of our state. We know that relationships in Missouri are an important part of a highly successful Mizzou Basketball program. As an entire staff we have begun the process of meeting our state's high school coaches, getting to know them on a personal level and vice versa. We look forward to developing relationships with our colleagues and we will embrace any opportunity to do so. In addition, we enlist coaches' help in building relationships and building one of the top basketball programs in the nation.

With that being said, I do think the familiarity the state's coaches have with our university will help that process. We have so much positive stuff going on at Mizzou right now. From what I have learned, the across-the-board athletics success is at an all-time high here. Our football team has won at incredible levels and they are doing it with in-state players, making national names. Both Blaine Gabbert (St. Louis) and Aldon Smith (Kansas City) were Top 10 NFL draft picks. Marcus Denmon (Kansas City) is a member of the Team USA World University Games squad. In-state kids are coming to the state's Flagship Institution and are having incredible college experiences. Most importantly they are using those experiences to have success after college.

HCH: The system whereby college coaches get a chance to evaluate and see players is geared so much towards the AAU system in the summer where you not only get to see potential recruits going head-to-head against the best but also all of them in a central location. Where do you see the high

school coach's role as we go into the future and what place does he/she hold as they relate to your job?

FH: Both high school and AAU coaches are important when it comes to evaluating potential players. In the summer we get to see so many players and see them play against other talented players. During the school year, it is essential for us to evaluate players in practice and within the high school team setting because that is similar to how student-athletes' lives are in college. Because more time is spent by students in the school year than in the summer and because ultimately students attend college to get an education, it's imperative high school coaches are involved in the recruitment and evaluation process. Their role in development and nurturing all students is crucial, both in and out of the classroom. Players spend a lot of time in practice during the school year so a high school coach knows how a player reacts to school, practice, and games over the course of a school year.

There may be changes to the current system and recruiting calendar in the future, but I still see both settings (high school and AAU) being important because they both serve their purposes. We want to have strong relationships with all coaches in Missouri so we all help each other for the good of student-athletes.

HCH: Finally, a chance for you to let our association know a bit more about you...what things should we expect from the University of Missouri head coach, what drives you, what is important to you both on and off the court, etc?

FH: Faith and family are my priorities. Away from the court I try to spend as much time with my family as possible. Family and a balanced life are important for me and my staff to be as successful as possible. My wife Pam and I have been together for 27 years and we have two children: Corey, a senior to be, and our young daughter, Brianna, who loves to dance. As you all know, we spend so much time away from our families whether it's traveling or recruiting, that I want to be with them whenever possible. I guess it's for that reason I don't golf much anymore. I'd rather watch my children's activities, play in the yard, watch a movie, or just chill with my family.

Our players are also part of my family. It's important for me to spend time with them on a personal level. Quality and fun times with our players are some of the most enjoyable things I do each day. Laughing and having fun is part of a balanced, fulfilling life for me. We have a big group of seniors coming back and we are getting to know them away from basketball. We talk about building relationships on the recruiting trail, but if we don't build that foundation at home, with our young men on campus, we won't accomplish our goals and take Missouri Basketball to that next level.



The Little Things: “The Benefits of Social Media”
By Jason Wolfard
Hard Court Herald Associate Editor
Lindbergh High School

With the recent passing and blocking of House Bill 54 in the Missouri Congress (“The Facebook Bill”), I thought this article would be a good time to highlight some benefits of social media apps such as Facebook and Twitter. Let’s face it, our kids these days are more likely to communicate through a text message, a Facebook post, or a tweet rather than in person. As coaches, on the court we always search for ways to stay in tune with our players. The use of social media helps us stay in touch with them both on and off the court.

Twitter has really exploded as a communication tool online. There are many coaches from the professional ranks all the way down to youth and club teams that use Twitter as a resource. Some use it to talk about everything, others use it for posting resources, while some use it to get announcements out to their followers and team. I have taken some ribbing from some colleagues and players that I use our Twitter account way too much, but it has really been a great communication tool for our program.



Setting up a Twitter account is free and pretty simple (www.Twitter.com). Once your account is set up, you can then modify the settings on the account. There are basically two types of accounts – Private and Public. In a private account, people who wish to receive information from you have to request to follow you. All of your tweets are not visible to the public. In a public account, your tweets are viewable to all who follow you as well as those who simply search for your page, however they do not need your permission to follow them. There are benefits to both accounts, however I use a public account to make sure that anyone who wants to view them can view them and I don’t have to constantly approve followers. Twitter allows only 140 characters, so messages are usually short and to the point.

The major benefit I have found is that I can have all of my players use a Twitter account and have my tweets sent directly to their phone as a text message. This keeps them from having to check up on their Twitter constantly, as well as letting me text everyone in my program at the same time instead of sending multiple individual texts. Setting this up is pretty simple. The player simply needs to go into their settings and input their mobile settings. Then next to my name, they need to click on the phone icon and their phone will receive texts from Twitter.

Other ways that I have used it is by resending messages from people that I follow. Many of these are simply basketball coaches or other resources. Sometimes it is a quote and other times it may be a link to a blog or video. By simply re-tweeting these messages, all of my followers get them as well. As stated earlier, there are many people out there to follow (some good/some bad). Here is a list of some valuable resources that I follow on Twitter (I put their account name down):

- [@AlanStein](#) – the founder of Stronger Team and head strength coach at DeMatha Prep in D.C. Tons of useful info – quotes, thoughts, blogs, links, contests – a must for any Twitter subscriber – he will make you better. (2011 MBCA Clinic Speaker)
- [@KevinEastman](#) – player development with the Celtics. Sends out 2 tweets per day to make you think.

- [@brendansuhr](#) – founder of CoachingULive. Tons of little tid bits.
- [@UCFCoachStarkey](#) – great source for players and coaches (blogs, thoughts, quotes)
- [@JohnCMaxwell](#) – leadership tweets
- [@motivatquotes](#) – multiple motivational quotes per day
- [@BrianWWilliams](#) – former basketball coach – shares plays, drills and thoughts online, author of coachingtoolbox.net
- [@FastModel](#) – developers of FastModel software, thoughts and links to their plays of the day
- [@dena10](#) – Dena Evans - thoughts from a leader at Point Guard College and D1 college player
- [@coachrb](#) – Coach Randy Brown, great resources for all coaches at all levels (2010 MBCA Clinic Speaker)
- [@PureSweat](#) – former Webster Groves standout Drew Hanlen, usually two tweets a day on skill development hints (2010 MBCA Clinic Speaker)
- [@coachsmartvcu](#) – tweets about VCU basketball plus thoughts from Coach Shaka Smart
- [@iHoopsTweets](#) – plays, drills, videos and other resources
- [@CoachCzes](#) – giving back to the basketball community with resources, drills, and plays
- [@EitelDaniel](#) – current basketball coach – tweets various tips and tricks
- [@PGCbasketball](#) – great resource from the Point Guard College people
- [@BtrBasketball](#) – Rick Torbett and staff send out info on player development and the Read and React Offense (2011 MBCA Clinic Speaker)

As far as Facebook goes, I have simply set up a fan page for our basketball program (for info on this, just google “Setting up a fan page on Facebook”). I have then used tools built into Facebook and Twitter to link the two up. No matter which account I post an announcement, it will automatically be posted on the other account as well. On a facebook fan page, I am also able to upload pictures from games and events for fans to view.



On a final note, I will say that the downside to social media (especially Facebook) is that others can (and will) comment on posts. I am extremely careful with what I post on both accounts and simply try to keep them to basic feedback, announcements, and resources for players and parents. Keeping opinions out of the mix has helped cut back on comments drastically.

Hopefully that gives you enough fuel to maybe join the social media basketball coaches community and start communicating. Our account name is [@FlyersHoopsNews](#) (shameless plug), so once you join feel free to follow us as well. If you have any questions on how to use any of this please don't hesitate to contact me. Good luck to all of you heading into the start of the season.

2011 MBCA HALL OF FAME INDUCTION CLASS

Hall of Famers by the Numbers...

The 13 coaches honored this year have amassed a record of 6,311 wins and 3,363 losses. They have coached 9,674 career games among them and won 65.2% of those games. The honored coaches have also won 87 conference titles, 86 district titles, have coached in 27 final fours, and won 10 state championships as well as 2 national championships. The calculator would not add all of the coach of the year hardware owned by these coaches!

Ed Crenshaw – St. Dominic / University City

Coach Crenshaw amassed a career record of 677 wins vs. only 266 losses in a 35 year coaching career at St. Dominic and University City High Schools, a winning percentage of 71%. As a high school player at Sumner High School in St. Louis, Coach Crenshaw was the first African-American player to be named the KMOX, / St. Louis Player of the year. As a coach, Coach Crenshaw has the 8th highest win total in Missouri basketball history. Coach Crenshaw is a member of the St. Louis Sports Hall of Fame, The St. Charles County Amateur Sports Hall of Fame, The new court at St. Dominic High School was named after him, and in January he was inducted into the Missouri Sports Hall of Fame.

Allen Davis – DeSoto

Coach Davis has built the DeSoto Dragons into a regional and statewide powerhouse in his career. He has built a career record of 512 – 230 for a winning percentage of 69%. Coach Davis was the Missouri State Coach of the Year in 1993, he has been the Jefferson County Coach of the Year 16 times, and twice been named the Dream Team Coach of the Year. His Dragons have dominated the Jefferson County Conference winning 18 conference championships as well as 10 district titles. Coach Davis led his teams to the Missouri Final Four in both 1993 and 2003.

David Fox – Jefferson City

Coach Fox has a career record of 304-198 in 17 years as the head coach at Versailles and Jefferson City High Schools. He has won 5 district titles and led his teams to the Missouri Final Four in 1998, 2002, and 2004. Coach Fox was the 2004 MBCA Coach of the Year. He is a member of the Rock Bridge High School Hall of Fame and the Central Methodist University Hall of Fame. Coach Fox has been a leader within the Missouri Basketball Coaches Association for his entire career, serving as president of the association and on its board of directors. Recently, Coach Fox has developed and led the MBCA Coaching Clinic in the Fall and he has overseen its rise from the beginnings to one of the largest coaching clinics in the nation. Coach Fox retired from his coaching duties to assume the role of Executive Director of the MBCA, the 2nd person ever to hold this title.

Mike Kuwitzky – Maryville

Coach Kuwitzky has a career record at Maryville High School of 438-225, for a winning percentage of 66%. Coach Kuwitzky has been named Coach of the Year 6 times. His teams have won 3 conference championships, 6 district championships and have been district runners-up 3 other years. Coach Kuwitzky led the Spoofhounds to the Final Four in 1994, 1995, and 2004, finishing as the state runner-up in 1995 and 2004.

Doug Light – Union, Borgia, Jefferson City, Helias

Coach Light has a career record of 502 wins and 218 losses for a winning percentage of 70% at Union, Borgia, Jefferson City, and Helias High Schools. Coach Light has been coach of the year on 8 occasions. He has won at least one district title at each of his 4 schools and has 9 total district titles, 4 conference championships, and has led his teams to 4 Final Fours. Coach Light has coached 20 All State players in his career.

Lynn Long – Bakersfield, Crystal City, Norwood, Skyline, Lebanon, Fair Play, Stoutland

Coach Long has a career record of 560-263 for a winning percentage of 68% and won back-to-back state championships at Skyline High School in 1996-1997. He was MBCA Coach of the Year in both of those years. Coach Long has won 8 conference championships, 10 district titles, and has led his team to 4 Final Fours.

Bill Martin – North County

Coach Martin amassed a career record of 421-215 in 24 seasons at Lesterville and North County High schools. Coach Martin won 9 Coach of the Year awards in his career, including the 1977 Missouri Coach of the Year. He won 8 conference championships and 3 district championships. In 1977, Coach Martin led his Lesterville squad to the Class A Missouri State Championship.

Jerry Meuschke – Meadville, Hallsville, Harrison (Kennesaw, GA)

Coach Meuschke has an overall career record of 547-401. He has won Coach of the Year honors on 7 occasions and is a member of Georgia's Winningest Coaches Club. Coach Meuschke won 3 conference championships and 4 district titles at Hallsville and led the Indians to the 1981 Final Four. At Harrison his teams have qualified for the Georgia State Tournament in 8 of his 14 years at the helm.

Dave Niemeyer – Mercer, Princeton

Coach Niemeyer has accumulated 708 wins and 383 losses for a career winning percentage of 65% in 27 years. He has twice been named Coach of the Year. Coach Niemeyer has led his teams to 10 conference championships and has won 13 district titles.

Stephanie Phillips – Kickapoo

Coach Phillips accomplished more in 9 years as the head coach at Kickapoo High School than most coaches who have the opportunity to coach 30 years. Her teams compiled a 214-38 record for an unbelievable winning percentage of 84.9%. Coach Phillips led the Lady Chiefs to State Titles in 2003 and 2005, finishing the 2003 season ranked #13 in the nation. Her teams won 9 consecutive conference championships, never losing in the Ozark Conference in her career along with winning 5 district titles. Coach Phillips served on the MBCA Board of Directors and was the President of the Association the past 2 years. Coach Phillips will not only be remembered for her leadership on the court, but for her courageous battle with cancer. Her efforts have led to an amazing increase in cancer awareness throughout the state and an upswing in "Paint it Pink" games sponsored by the American Cancer Society throughout Missouri.

John Sheehy – John Brown University

Coach Sheehy has a record of 535 wins and 452 losses in his illustrious career. He was a 4 time collegiate conference coach of the year and recently John Brown University named the court in the Bill George Arena, "John Sheehy Court." Coach Sheehy won the 1991 National Christian College (NCCAA) National Championship, and in 2005 he led John Brown to the NAIA Division I National Title.

Bill Sodemann – Parkway West

Coach Sodemann compiled a 389-221 career record at Parkway West High School over a 22 year head coaching career. He was the 1991 MBCA and St. Louis Post-Dispatch Coach of the Year, 6 time Suburban West Coach of the Year, and 2 time Suburban South Coach of the Year. Coach Sodemann won 6 conference championships and 5 district championships. In 1991 he led the Longhorns to the Missouri 4A State Championship.

Ray Steinhoff – New Haven

Coach Steinhoff has coached at New Haven High School for the past 31 years, 27 as the head coach. He has collected 504 wins vs. 253 losses for a career winning percentage of 67%. Coach Steinhoff is a 4 time 4 Rivers Coach of the Year and a 2 time MBCA and Missouri Sportswriters Coach of the Year. He has won 4 conference titles despite being by far the smallest school in his conference. His teams have been to 23 district championship games while winning 10 district titles. Coach Steinhoff has led the Shamrocks to 4 Final Fours and won the Missouri State Championship in 1997, 1999, and 2001.



HALL OF FAME

**MISSOURI BASKETBALL COACHES ASSOCIATION
2011 NORM STEWART CLASSIC
DECEMBER 3RD & 4TH, 2012
SOUTHWELL COMPLEX
COLUMBIA COLLEGE
COLUMBIA, MO**

THIS 2 DAY EVENT FEATURES 10 GAMES FROM SOME OF THE TOP BOYS & GIRLS PROGRAMS FROM ACROSS THE STATE OF MISSOURI. THE EVENT IS NAMED AFTER FORMER UNIVERSITY OF MISSOURI COACH, PLAYER, & MISSOURI LEGEND NORM STEWART.

PROCEEDS FOR THIS EVENT GO TO THE AMERICAN CANCER SOCIETY, MISSOURI BASKETBALL COACHES ASSOCIATION & SPECIAL OLYMPICS MISSOURI.

(DATE & TIME OF EACH GAME TBD)

BOYS GAMES

COLUMBIA HICKMAN VS. POPLAR BLUFF
JEFFERSON CITY VS. KIRKWOOD
MOBERLY VS. SOUTHERN BOONE
NIXA VS. ROCK BRIDGE
BLAIR OAKS VS. CAMDENTON
GLENDALE VS. TROY

GIRLS GAMES

HICKMAN VS. MOBERLY
JEFFERSON CITY VS. ST. JOSEPH ACADEMY
BLUE SPRINGS VS. ROCK BRIDGE

COLLEGE GAME

ST LOUIS COMMUNITY COLLEGE VS. WESTMINSTER JV



**MISSOURI BASKETBALL COACHES ASSOCIATION
GARY FILBERT CLASSIC
JANUARY 21ST, 2012
MEXICO HIGH SCHOOL IN MEXICO, MO**

THE INAGURAL GARY FILBERT CLASSIC WILL BE PLAYED AT MEXICO HIGH SCHOOL ON THE RECENTLY-RENAMED GARY FILBERT COURT.

GARY FILBERT WAS THE FOUNDER AND EXECUTIVE SECRETARY OF THE MISSOURI BASKETBALL COACHES ASSOCIATION. THIS ONE DAY EVENT WILL HONOR HIS LEGACY WITH THE MBCA.

PROCEEDS FROM THIS EVENT WILL GO TO THE AMERICAN CANCER SOCIETY & MISSOURI BASKETBALL COACHES ASSOCIATION.

MATCHUPS INCLUDE (TIMES TBD):



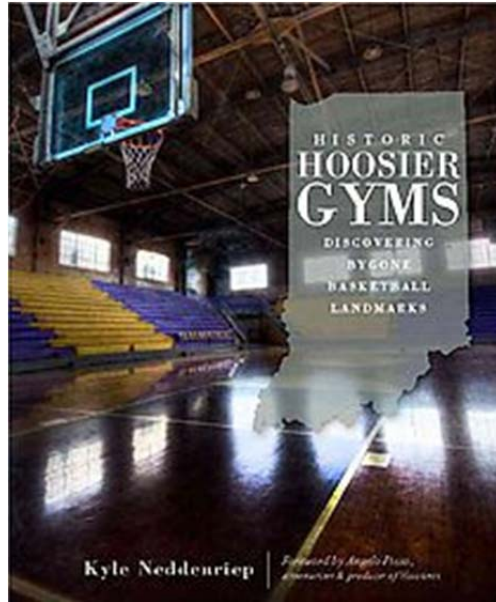
**MEXICO VS. SAVANNAH (BOYS)
MEXICO VS. HARRISBURG (GIRLS)
ROCK BRIDGE VS. WHITFIELD (BOYS)
STURGEON VS. SCOTT COUNTY CENTRAL (BOYS)**

*FOR MORE INFORMATION,
GO TO: MOBCA.ORG*





RECOMMENDED READING



Review from amazon.com

Kick snow from your shoes and step into the warmth of the old Hoosier high school basketball gym, where farmers in overalls line the court and students heckle referees from planks above the bleachers. Revisit a unique era when nearly every town had a high school and its own basketball team. The gyms featured here no longer host high school games, but once they were home to the Ladoga Cannons, the Mecca Arabs, the Roll Red Rollers, the Arlington Purple Breezes, the Warren Lightning Five and dozens more. Now they are elementary schools, community centers, fire stations, churches. Some are homes. Sadly, others are wasting away. But once again, the ball thuds in these gyms. The screams reverberate. The whistles blow. Join the *Indianapolis Star's* Kyle Neddenriep on this tour of one hundred former Hoosier high school basketball gyms.

MUST-SEE WEB-SITE



www.simply-youth-basketball.com

With many high school coaches forming ties and bonds with their area youth coaches, this is a great site to send their way to help them through the process of teaching your future high school athletes.

DRILL OF THE DAY

"60 MAKES DRILL"

By Grant McCasland Midland College
Midland, TX

1. You have three lines on one end of the floor. One line on the right block, one line on the dotted line, and one line on the left block.
2. All three lines have a ball and the shooter must follow his/her shot and pass the ball back to the line he came from.
3. The players will rotate from the right block to the dotted line to the left block. After shooting on the left block you rotate to the right block. ETC. (You must shoot in order)
4. After shooting and rebounding the ball and passing it back to the line you came from you have to run and touch the half court line. (You must sprint!)
5. This drill has a two minute time limit to make 60 shots.
6. There is a ball in all three lines, but the players must shoot in order! Right Block, Dotted Line, Left Block or the drill will NOT WORK!
7. If a player does not touch the half court line you deduct one point from their total score at the end of two minutes.
8. There is a coach counting under the goal the made shots and a coach watching to see if they touch the half court line. (These two coaches need to talk as soon as the drill ends.)
9. The players should also yell out the number made. 45, 46 , 47 ETC. LOUD!
10. You need to run this drill right before you take a break.
11. If you coach in college you may want them to make 70 shots instead of 60.
12. It makes them concentrate on close shots.
13. You can also move them out some and run the same drill.



2011 MBCA CLINIC SPEAKER BIOS



LARRY BROWN (NCAA/NBA COACHING LEGEND)



Larry Brown's career as a player and coach and ambassador of the game has spanned decades and roads taken by few of his peers. A champion at the NCAA (University of Kansas) and NBA levels (Detroit Pistons) highlight a tenure that has seen him come up from the ranks as a successful player for Dean Smith through coaching stops all over the country including the ABA as well.

FRAN FRASCHILLA (ESPN COLLEGE BASKETBALL)

Fran Fraschilla's coaching career spelled out one word: success. Through stops at Manhattan, St John's and New Mexico he compiled an outstanding career record of 175-100 which included several post-season appearances at the winning-starved schools. He now serves as one of college basketball's top analysts with ESPN since 2004.



PAUL LUSK (MISSOURI STATE UNIVERSITY)



Paul Lusk was named head coach at MSU in time to begin the 2011-2012 season. Recognized as one of the country's top assistant coaches while at Purdue under Head Coach Matt Painter, Paul is also known in the Midwest as one of the best players on what was a successful run for Southern Illinois-Carbondale during his career.

ROBIN PINGETON (UNIVERSITY OF MISSOURI WOMEN'S BASKETBALL)

Coach Pingeton begins her second season at the helm of the Tigers after a remarkable turnaround job at Illinois State where her Redbird teams won 64% of their games and had success both in reaching the post-season and in terms of Missouri Valley titles.



GREG LANSING (INDIANA STATE UNIVERSITY)



Greg Lansing's impact at Indiana State has been immediate as in his second season, he took the Sycamores to the NCAA tournament for the first time in years by virtue of their magical run through the Missouri Valley Conference tournament and subsequent tourney title. A long run as an assistant in the Big 10 at Iowa more than prepared Coach Lansing for the job he holds now as head man in Terre Haute.

JOHN BRADY (ARAKANSAS STATE UNIVERSITY)



Coach Brady's tenure has been one of success and now resides in Jonesboro as the head coach of the Red Wolves. A career marked by NBA lottery picks and coach of the year awards is highlighted by a Final Four trip while head coach at LSU. A wealth of experience (which also includes a stop as coach at Samford) makes Coach Brady an excellent "get" for our clinic.

ALAN STEIN ("STRONGER TEAM")

Alan Stein is the owner of Stronger Team and the Head Strength & Conditioning Coach for the nationally renowned, Nike Elite DeMatha Catholic High School boys basketball program. His passion, enthusiasm, and innovative training techniques make him one of the nation's leading experts on productive training for basketball players. Alan is a performance consultant for Nike Basketball as well as the head conditioning coach for the annual Jordan Brand All American Classic and the Nike Summer Skills Academies.



RICK TORBETT ("BETTER BASKETBALL")

Rick Torbett's career teaching the game has included students from the high school all the way to the National Basketball Association levels. A true student of the game, Rick has become known as one of the most successful DVD-releasing instructors and through his program "Better Basketball" which emphasizes the game from the most basic fundamentals through the hot new Read and React offense.



BRIAN BOYER (ARKANSAS STATE WOMEN'S BASKETBALL)

Coach Boyer, a grad of Missouri



Western, has become a mainstay at Arkansas State as coach of the Red Wolves. No coach in the history of the program has won as many games as Brian Boyer. Included in his tenure is a remarkable run of at- or near-the-top finishes in the Sun Belt Conferences as well as several trips to the post-season.

JACKIE STILES ("J. STILES TOTAL TRAINING")

Jackie Stiles will always be remembered as one of the

individuals considered a Missouri basketball legend. Her four years at the then-Southwest Missouri State University included a magical run to the Final Four and finishing her career as the all-time leading scorer in NCAA Division I women's history. A generation of young girls in Missouri grew up wanting to "be like Jackie". After retiring from the pro ranks, Jackie now runs her own training program through her web-site at: jstilesonline.com



ROB JETER (UNIVERSITY OF MILWAUKEE-WISCONSIN)

Rob Jeter's tenure at UMW has made the



Panther's a consistent threat to win the Horizon Conference. League titles, Coach of the Year awards and not only trips (but wins) in the NCAA Tournament have marked the Jeter era in Milwaukee. Coach Jeter has also been a key figure in the "Shooting For a Cure" drive which has been one of Wisconsin's biggest Coaches vs. Cancer efforts.

BRETT LEDBETTER ("I CAN TRAINING ACADEMY")

Brett built on a playing successful playing career

that began in Warrenton, MO and wound through Southwestern Illinois College and Division I Idaho that now features him as the leading figure in the "I Can Training Academy". Brett's training of the fundamentals has made him a nationally-known skills trainer in the game.



TRUMAN STATE UNIVERSITY (practice) New Head Coach Matt Woodley brings his first TSU squad to Columbia College from Kirksville in what should be an interesting first look at the Bulldogs.



MBCA Clinic/MBCA Membership Application Form

SCHOOL: _____ CLASS: 1 2 3 4 5 SCHOOL PHONE: _____

WHICH CLINIC/MEMBERSHIP WILL YOU PURCHASE FOR 2011-2012?*

- ___ Individual (\$110)
- ___ Small Staff (\$260: four or less coaches total in school)
- ___ Large Staff (\$300: five or more coaches total in school)



(Circle "clinic" or "no clinic" depending on whether said coach is attending clinic or not. ALL coaches listed will gain membership in the MBCA for 2011-2012)

Clinic No Clinic Coach: _____ COACH E-MAIL: _____

Clinic No Clinic Coach: _____ COACH E-MAIL: _____

Clinic No Clinic Coach: _____ COACH E-MAIL: _____

Clinic No Clinic Coach: _____ COACH E-MAIL: _____

Clinic No Clinic Coach: _____ COACH E-MAIL: _____

Clinic No Clinic Coach: _____ COACH E-MAIL: _____

Clinic No Clinic Coach: _____ COACH E-MAIL: _____

Clinic No Clinic Coach: _____ COACH E-MAIL: _____

Clinic No Clinic Coach: _____ COACH E-MAIL: _____

Clinic No Clinic Coach: _____ COACH E-MAIL: _____

Would you be willing to volunteer with the MBCA in one of the following areas:

Newsletter, Web-Page, All-State Selection, Missouri Challenge, Norm Stewart Classic, Gary Filbert Classic, MBCA Clinic, Hall of Fame, Academic All-State

If so, please specify: _____ Coach(es) Volunteering: _____

*You may pay online (www.mobca.org) or send Check, Money Order or Purchase Order in the proper amount to:

**MBCA Clinic
c/o Shawn Erickson
942 North 6th St
Festus, MO 63028**



2011-2012 MEMBERSHIP APPLICATION

Please fill out and return \$25 per single membership
(Take note of "All-School" rate and late fees below).

NAME: _____

HOME ADDRESS: _____

CITY/STATE/ZIP: _____

HOME PHONE: _____ E-MAIL: _____

SCHOOL AFFILIATION: _____

CLASS: 1___ 2___ 3___ 4___ 5___
 JR HI___ HS___ JUCO___ COLLEGE___ OTHER___

REGION: NW___ NE___ SE___ SW___
 South Cent___ Cent___ KC___ STL___

Total Wins as Head Coach _____

Number of years coaching at each level:

COLLEGE: ASST___ HEAD COACH___ TOTAL___
 HIGH SCHOOL: JR HI___ HS ASST___ VAR___ TOTAL___

MAIL TO:

MBCA, c/o Shawn Erickson
942 North 6th St
Festus, MO 63028

(Please note: single Membership is \$25 per year)

*****SPECIAL "ALL-SCHOOL MEMBERSHIP"*****

INDIVIDUAL Schools may enroll ALL of their coaches (boys AND girls) for a school membership fee of only \$70. Each coach on the staff though will have to fill out an individual membership form along with the check for \$70. After February 1, 2012, the prices will go up to \$30 per individual and \$85 for the entire school staff.

I would like to become more involved in the MBCA and its activities. Please check out the info below for more information on how you can contribute:

MBCA web address: www.mobca.org

Shawn Erickson: mbca.allstate@gmail.com

Suggestions for the MBCA Board to consider:
