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Stephanie Phillips

Mother, Wife, Daughter, Friend, Teacher and Coach

1974-2010

This season's editions of the Hard Court Herald are dedicated to our late MBCA president. Stephanie was an inspiration to everyone who knew her. We were all touched by her graciousness, enthusiasm and passion for life.

2010-2011 MBCA Board Regional Representatives & Officers

<u>Region</u>	<u>Name</u>	<u>School</u>	<u>E-Mail</u>
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Northwest-Girls	Brett Goodwin	St. Joseph Benton	brett.goodwin@sjsd.k12.mo.us
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Private-Girls	Dan Rolfes	Incarnate Word	drolfes@iwacademy.org
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South Central-Girls	Craig Parrack	Macks Creek	cparrack@mail.mccreek.k12.mo.us
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A Look Back Before We Move Forward

By Shane Matzen

Hard Court Herald Editor

Marquette High School

This was a more-than-eventful summer as it pertained to hoops for us both in our own state and nation-wide. With no pressing, single issue on my mind as I began to think about this article, I thought I would address a few topics that affected not only me but many of you since the spring edition of the Herald....

I think most of you are aware that our executive secretary, Gary Filbert, has been diagnosed with brain cancer. While we found out it wasn't the best scenario as to which stage he is afflicted with, I can assure you from visiting with him and reports from those who are close to him that he is handling treatments well. I did get an opportunity to visit with him at the end of June right before he started his chemo and as always, came away impressed with the man himself. While we discussed his condition and what he would be dealing with, I can't say enough about how much I enjoyed talking about basketball in general and his days playing at Brewer Fieldhouse...being a teammate with Norm Stewart...getting to sit in on private meetings with Sparky Stalcup, Henry Iba and Phog Allen...and the list goes on (shoot, I even got an authentic Gary Filbert autograph of his picture in my copy of "True Sons: A Century of Missouri Basketball"). He really is an amazing individual who turned a visit that in some way I was hesitant about given what he's going through to one that really made my day and had a smile on my face as I drove out of Columbia. We are and have always been extremely fortunate to have Gary Filbert as the figurehead of our organization.

(I spoke to him just prior to writing this article in the middle of August and at that time he told me he would be finishing five-day-a-week treatments at the end of the month before taking a two-week break. Then, 23 more days of treatments will follow. While he acknowledged that this all will keep him from the day-to-day duties of his position, he would keep tabs on everything and stay as involved as possible. I know all of us wish him the best.)

What were your thoughts on the new 25-day contact rule and dead period? Just from my point of view given the way we do things with our program, I didn't notice a significant difference. We had to be a little more careful about things as they pertained to having our high-schoolers around during less important days (such as in the gym while we conducted younger kids' camps) that we never had to think about before, but overall planning ahead has always been one of our strengths so we felt no real hindrance being put upon us (having weight training and conditioning NOT be considered as part of the 25-day rule I think was huge for all of us). I would guess our brethren in the baseball community were hardest hit. I'm not sure what the answer is to their issues with the rule. Having one sport be exempt (even with the long list of why baseball doesn't work with this new regulation) doesn't seem to be the solution. One thing a lot of people forget though who aren't intimately involved with our state's prep sports community....this and all other rules are put into place by US, the schools. While I think the folks at MSHSAA would tell you that they never quit trying to do a better job, they only govern (not MAKE the rules). I imagine if we run into issues with the 25-days and the dead period, someone will raise enough fuss to put a vote up again. For those of us who have been around awhile, we'll roll with the punches like we always do. In the meantime, if you do have concerns or thoughts, you can convey those through this association and via your regional representative on the MSHSAA basketball advisory board. (The folks in charge at the offices just off Highway 63 and Broadway in Columbia have been nothing but good listeners and not afraid to try new things I can most assuredly tell you.)

Did your team find a place to go for camps or shootouts or leagues that worked out well for your players and program? We made visits to Murray State, Central Methodist and finally the University of Central Missouri this summer. As always, I like to take advantage of the chance to pen this space you're reading to thank some folks....Jeff Sherman is a good friend and former boss of mine and he and his staff did a great job of working his camp into a situation where we could come up for one day out of his three-day camp to compete. Kim Anderson (head coach) and Brad Loos (associate head coach) as always run a great camp that attracts probably the biggest and most wide-ranging group of teams from around the Midwest. If you can't find competition to suit you in Warrensburg in late June for the price they charge, you're not interested in making your team better. Jeff and Kim were kind enough to appear on my online coach's show ("Mustang Mania") this summer while I was on their respective campuses as well. If you'd like to see and hear what I think are interesting interviews with them, point your browsers to: www.mustangmaniashow.com and click on the episode entitled "Mustang Mania Goes on Campus".

Don't forget about our upcoming clinic at Columbia College on October 7-8. The lineup of speakers just keeps getting better, the date should work out better for those who have dealt with parent-teacher conferences in the past and you can't beat the bang-for-your-buck when we include all-staff memberships for both your boys and girls coaches (including this year a lower rate for our schools with smaller enrollments and thus, smaller staffs). This year as well, you can receive college graduate credit through Don Meyer's clinic/campus affiliation. Included in this edition of The Herald, you will find a copy of our clinic brochure/registration and also information on how to receive the aforementioned credit on your transcript.

Finally, we lost two very special people this summer that affected those of us in the basketball world...John Wooden would probably have told you himself that there are many ways to be a success in our game. However, the thing that always impressed me in the many books I've read about the man was that he took the methods to be successful in life and in how to be a vital member of the human race and made it seem like the only logical way to coach basketball was to use those same methods. I've always heard the saying, "Be Yourself," when it comes to being a basketball coach and I believe that to be true. However, no one can dispute that you should push to be the best "You" that you can be. I think that breaks down to the essence of what John Wooden wanted to be as an individual and the way he wanted to treat and be perceived by others.

Closer to home, it was sad news indeed when word came that Stephanie Phillips had passed. I wasn't as close to Stephanie as many of you were, but the thing that stands out most to me was how she conducted her business as our MBCA president while going through all the treatment she had to endure for her cancer. The professionalism was always matched by her friendliness and ever-present smile. There's no doubt we as an association, the Springfield area and the players, families and staff at Kickapoo lost one of our/best. However, if Stephanie touched people with her life the way I know she did, her legacy will live on through the actions of others she paved the way for. In keeping, the staff here at The Hard Court Herald will be dedicating this volume of issues to Stephanie Phillips.

Best of luck to all of you this upcoming school year and season and always remember that if the MBCA can be of any help to you, we are at your service.



2010 MBCA Coaches Clinic

October 7 & 8

@ Columbia College

Outstanding Speaker Lineup, New Dates

& New Pricing Tiers

Makes This a Must-Go for

Every High School Staff!



2010 MBCA Clinicians Include.....

- ✓ **Jeff Van Gundy:** Former NBA coach involved with success at several league stops including trips to the Finals. Currently involved with ESPN as one of their top broadcasters of the NBA.
- ✓ **Mike Anderson:** Director of the "Fastest 40 Minutes in Basketball" enters his fifth season leading the Missouri Tiger basketball programs. His Tiger teams have built a .667 winning percentage and have advanced to the NCAA tournament the past two seasons, including an Elite Eight appearance in 2009.
- ✓ **Don Meyer:** One of college basketball's top all-time coaches and teachers. His line of DVDs have become "must-stock" items on every coach's shelf of instructional materials.
- ✓ **Ron Felling:** Former NCAA top assistant and head coach brings a wealth of experience and knowledge to our venue.
- ✓ **Robin Pingeton:** New Women's Basketball Coach at Mizzou after a tenure at Illinois State where she guided the Redbirds to their most successful years in the program's history.
- ✓ **Steve Tappmeyer:** Former successful head coach at Northwest Missouri State University and recently named to top position at University of Missouri-St Louis.
- ✓ **Nancy Fahey:** Multiple National Championship Women's Head Coach at Washington University
- ✓ **Doug Bruno:** Women's Basketball Pioneer and long-time Head Coach at DePaul.
- ✓ **Randy Brown:** Long-time college basketball coach and now one of the top "coaching mentors" in the country through his coaching resource site: www.coachrb.com.
- ✓ **Lason Perkins:** Recognized globally as one of basketball's brightest coaching minds. With numerous publications to his credit, Perkins is recognized as a preeminent source on the European Ball Screen offense.
- ✓ **Drew Hanlen:** One of the most charismatic guards in recent Missouri high school basketball history who has taken his career on to Belmont University and also to the training program "Pure Sweat Basketball" which specializes in player development.
- ✓ **David Deets:** Mizzou Men's Basketball Strength and Conditioning Coach has been in Columbia for four years after a successful tenure with the Cowboys of Oklahoma State.
- ✓ **Brad Soderberg:** Coach Soderberg will bring his Lindenwood Lions to our clinic for a full practice session.

New Clinic Pricing Tier to Fit You and Your Program.....

- ✓ Fees include both clinic cost and MBCA membership for the 2010-2011 school year for ENTIRE school basketball coaching staff (boys AND girls).
- ✓ \$110 for an individual coach
- ✓ \$260 for school with four (4) coaches or less
- ✓ \$300 for school with five (5) coaches or more

MBCA Clinic/Membership

Application Form



School: _____

School Phone (include area code): _____

Coaching Roster (please include all coaches in school-both boys and girls):

*check box if planning on attending clinic

<input type="checkbox"/>	1) _____	_____
	Name	E-Mail Address
<input type="checkbox"/>	2) _____	_____
	Name	E-Mail Address
<input type="checkbox"/>	3) _____	_____
	Name	E-Mail Address
<input type="checkbox"/>	4) _____	_____
	Name	E-Mail Address
<input type="checkbox"/>	5) _____	_____
	Name	E-Mail Address
<input type="checkbox"/>	6) _____	_____
	Name	E-Mail Address
<input type="checkbox"/>	7) _____	_____
	Name	E-Mail Address
<input type="checkbox"/>	8) _____	_____
	Name	E-Mail Address

CLINIC MEMBERSHIP FEES

\$110 for individual coach \$260 for school with (4) or less coaches \$300 for school with (5) or more coaches

(Checks, School Purchase Orders, Money Orders and Cash are acceptable payment methods) (Checks should be made out to "MBCA")

Please mail this registration form along with payment to:

MBCA Clinic
c/o Shawn Erickson
942 North 6th St
Festus, MO 63028

You can also contact Shawn for information on the clinic at: mbca.allstate@gmail.com

RECEIVE GRADUATE COLLEGE CREDIT

COACHES *Clinic*

HEAD CLINICIAN
DON MEYER

THE *winningest* COACH IN
NCAA MEN'S BASKETBALL

EARLY BIRD REGISTRATION Sept. 1, 2010

\$50 for tuition/fees

After Sept. 1, 2010 \$90 for tuition/fees

Course will be offered for graduate credit.

To fulfill course requirements: 1) Turn in a copy of notes from the clinic; 2) Complete online component featuring the new DVD – Basketball: The Don Meyer Way. The clinic will be delivered via Desire2Learn, participants will receive instructions on how to login. Don't miss this opportunity to learn from the *All Time Winningest Coach in NCAA Men's Basketball!*

*For more information e-mail online@northern.edu
or call 1.800.678.5330 (option #7)
Course dates: Aug. 31-Dec. 17, 2010*



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NORTHERN STATE UNIVERSITY
Office of Extended Studies
Undergraduate & Graduate Course Registration

FOR CURRENT NSU STUDENTS

Student ID Number _____

Last 4 digits of Social Security # _____

Social Security Number _____ - _____ - _____ (required if you don't have a NSU student ID number)

Information Request

The information requested below is used to comply with Title VI of the Civil Rights Act of 1964. As an applicant, responding to these questions is optional and your response will in no way affect your admission. However, we are asking for the information now to avoid a separate request once a person is an enrolled student. We use the data in aggregated form only to comply with federal reporting requirements.

- 1) Choose one: Information refused (ignore next question) Non-Hispanic or Non-Latino (if checked, please complete next question) Hispanic or Latino
2) Choose all that apply: American Indian or Alaska Native Asian Black or African American Native Hawaiian or Other Pacific Islander White Unknown

A. STUDENT INFORMATION

Name _____ Male Female
Last First Middle (Maiden)

Address _____
Street City State Zip Code

Telephone: Home () _____ Work () _____ E-Mail: _____
(Required)

In case of emergency, who can we contact? _____
Relationship Name Phone (home) Phone (work)

Are you a United States citizen? No Yes Date of Birth (Month/Day/Year) _____

B. EDUCATIONAL BACKGROUND

_____ Did you graduate? No Yes _____
Name of High School City & State Graduation Date

List the last college/university attended: _____
School Name City & State Term/Years Attended Degree Received

Are you currently enrolled at NSU? No Yes If you attended NSU in the past, what dates? From _____ To _____

C. COURSE ENROLLMENT (Financial support provided by a third party enables us to charge a reduced tuition per credit hour for this course.)

COST FOR TUITION/FEEES: \$50.00 PRIOR TO SEPTEMBER 1, 2010

COST FOR TUITION/FEEES: \$90.00 AFTER SEPTEMBER 1, 2010

PE 592 Innovations in Theory & Coaching Basketball Dr. Don Meyer 1 Graduate Credit
Course Number Title of Course Name of Instructor

CLINIC ATTENDING _____

(Location & date)

D. STUDENT CERTIFICATION

I hereby certify that all the above statements made by me are true and complete and that I have not omitted any relevant information. I also certify that I will inform the Office of the Registrar of any change in the above record which occurs between now and the opening date of the term for which I am applying. I agree to comply with the regulations and requirements of Northern State University and to cooperate with the authorities and my fellow students to maintain high standards of conduct and scholarship. It is understood that I accept registration as a student at Northern State University subject to the above provisions. Enrollment in classes offered as non-degree program courses is open to all qualified students without official admission to the university or a college program, but enrollment by this method does not constitute admission.

Signature _____

Date _____

To pay using a credit card or E-Check or a monthly payment plan go to:

<http://www.northern.edu/academics/departments/extended-studies/pages/tuitionpayments.aspx> *

* NSU accepts MasterCard, Discover & American Express.

There will be a 2.75% fee charged to your credit card (collected by a 3rd party processing company)

If paying by check, mail registration form & payment to:

Northern State University
Office of Extended Studies
1200 S. Jay Street
Aberdeen, SD 57401

(605) 626-2568 phone
(605) 626-2542 fax

NORTHERN STATE UNIVERSITY IS AN EQUAL OPPORTUNITY INSTITUTION

Logon information pertaining to the online component will be sent to you.

The Little Things: Geeking it Up
By: Jason Wolfard
Hard Court Herald Associate Editor
Lindbergh High School

For those of you who don't know, I am a Computer Science teacher at Lindbergh. This edition of The Little Things is going to bring out my techie-geek side I guess. I am actually kind of surprised it took me this long to actually write something up that related to this subject since I do consider myself pretty tech-savvy. Hopefully it can help you out as a coach with your program communication and promotion as I know it has helped mine the past year. This edition will focus on using the available technology with your basketball program.

One thing stays true about high school players, as we coaches get older; they always stay the same age. I took notice this summer when we were done playing a game at a camp or in a shootout, that while the first thing my players reached for was their bag, it wasn't to start taking off their shoes. It was to get their cell phone out. Checking a text message, looking on Facebook, or seeing if someone called them during the game is something now that is just instinct for them. They have grown up in such an advanced technological age that things that seem hard to understand by some of us are just second nature for them. Well, maybe with some of the tools I am going to give you, you might be able to get their attention off the court a little bit better as well.



The tools I am about to go through are just some things that I have used or am using currently. Other tools are ones I have heard of. Either way, in my opinion no matter what your age, I think they are worth checking out if you haven't already. Here we go...

Websites (Free and Subscription)

It seems like everyone now has some kind of website that they have put up on the internet. There are so many options these days for people who know how to develop websites to get them up and running as well as people who haven't the faintest idea of what to do to get them out in cyberspace. Being that I teach a web design class, I have developed our website (www.lindberghhoops.org – shameless plug) from scratch and control exactly how I want it to look, feel, and work. Other coaches use services, some free and some not, to get a website up about their basketball program. Probably one of the most popular websites out there that does quite a bit of the work for you while also providing numerous options is iHigh.com. iHigh is a free service that will help you get a website up and running very quickly. You can be simple and post schedules, results, and stories. You can also take advantage of some of the more advanced features and upload videos, have poll questions, message boards, and many other items. I know that Coach Matzen has run his site through iHigh for many years now, and through our own little personal “can you top that” contest, we are constantly looking to outdo each other. This is probably one of the first steps you might want to take in getting your program out in cyberspace for your players, fans, and others who are interested.



Facebook (Free)

Yes, for some this may seem a little childish. For others, they may be worried about putting information out there for others to see. Trust me; I was the same way until I took the plunge. For me, Facebook started out for just personal use, but I have learned how to develop a “Fan Page” for Lindbergh Basketball on Facebook. A Facebook fan page will let you post news about your teams, provide links to information, upload photographs and videos, create events, and put general information about your team on there.

From there, other users of Facebook become fans of your page and then will get all the feeds that are posted on there. For me, it started with just my players and alumni. But now it has grown with my family, friends, co-workers, player parents, and other students at Lindbergh (we have 92 fans – trying to break 100). The big thing for me is the communication to my players. Every single one of them has a Facebook page, and every single one of them checks it as soon and as much as they can each day. If I have an important announcement, a link to share, a thought, or anything else I am usually very confident that they will read it. I have now even gotten to the point that any of my posts are directly linked to my next resource!

Twitter (Free)

I will admit it, I tweet! While it seemed very dumb at first, I think that Twitter may be one of the most powerful communication devices out there today. It works very similar to a Facebook fan page. You create an account and then others ask if they can follow you. Not only that, but I have found one of the best things for me is to follow others. One of my personal favorites that I follow is @AlanStein. He will put 3-4 thoughts, quotes, or other items related to basketball every day that I am always finding a way to use. Many times I will simply re-tweet his tweet (hope you're not confused) to my players if I think it can relate to our team. You can control if your Twitter account is public or private as well as if others can comment on your tweets as well. One benefit I have found is that my Facebook fan page and Twitter account are connected to each other, so when I post something on Facebook on our fan page, it is immediately tweeted as well.



YouTube (Free)

Ok, some people simply have way too much time on their hands (although some of those videos are pretty hilarious). I actually got this idea from Alan Stein as well. Through his company, he has his own YouTube channel (www.youtube.com/strongerteamdotcom) where he posts workouts, drills, and so many other beneficial videos. I created a YouTube account (www.youtube.com/lindberghhoops) for our program this summer and simply started posting workout examples, drills, summer camp video footage, and also linking to other videos on YouTube. Again, you can control if your videos are viewable by certain people (I think the max is 25), or if they are public and viewable by everyone. Again, it is simply a way that I can get video footage to my players without having to burn a disc.

Flip Video (Pay for camcorder; software is provided)

This is a great investment that I made actually after the season ended last year and I wished I would have made it earlier. I actually got this idea from our baseball coach at Lindbergh. A Flip Video camcorder is a very small, easy to use video recorder that can be kept in your pocket. He was telling me that he used it at practice on a daily basis. We all know that we can tell a player he is doing something wrong, but sometimes they just don't see it. Instead of setting up a video camcorder, just get your Flip Video out. All you have to do is record it and you are ready to go. From a seven second clip to a video that is several minutes long, you can upload these through the provided software via email, YouTube, or Facebook (I have used email and YouTube). The camcorder simply plugs directly into your USB drive on your computer (it has a built in port that pops out), and then you upload it to your computer. You can edit it, add music and titles to it, or just leave it alone. Once you are done, send it off. You can also create a Flip Channel for a private group to only view. I created one this summer for my players and they were able to view video footage of our plays. I can't wait until I get to practice this year and I tell a player that he is walking every time and he thinks that I am crazy or wrong. I am not going to argue. I am going to simply get out my Flip Video, record it, and send it to him. Video doesn't lie. This is really a great investment.

Sending Text Messages Through Email

Now this was probably my best discovery this summer. As stated before, all of my players have a cell phone and all they seem to do when they are not playing is texting whoever they can. While this does take some time to set up, the benefits are great. I simply looked it up on the internet on how to create an email address using a player's cell phone number and cell service provider (just go Google it). Once I had the information I needed, I added each player's cell phone as a contact to my email list. Now, I can send a mass text message to all my players' cell phones through my email account. Even if you don't have a

cell phone, or a texting plan, you can stay in touch with them through your email account to their cell phone. Trust me; this really works well for communication.

Well hopefully I have given you some kind of technology tool to maybe put to good use this season. If not, I either scared you or just showed how much of a tech geek I really am. In all honesty, I have found that all of these things have allowed me to not only stay in touch with my players, but improve communication with parents and promote our program very well. I hope you find that it will help your program as well. Good luck heading into the season and hopefully all of you are able to attend our MBCA Coaching Clinic in October.



Q & A With the Difference-Makers

Earl Austin, Jr



Earl Austin Jr. has been covering sports in the St. Louis area since 1986. He is the sports editor of the St. Louis American, which is one of the top African-American newspapers in the country as well as serving as the popular color radio analyst for the Saint Louis University basketball Billikens. Earl is also a local sports historian who has penned two books and produced one DVD on basketball history in the St. Louis metropolitan area. His latest book (all of his works can be found at Amazon), "You Might Need a Jacket: Hilarious Stories of Wacky Sports Parents," is the culmination of more than 20 years of Earl witnessing "Straitjacket Parent" behavior at youth sports events. Earl has seen it all from mothers making bobblehead dolls of their children to dads being arrested and taken away in handcuffs from their children's games and everything in between. You can also see Earl's love of prep hoops through his work at: www.earlaustinjr.com. Earl is a former athlete himself who played high school and college basketball. He was inducted into the Lindenwood University Athletic Hall of Fame in 1987.

HARD COURT HERALD: As a long-time follower of the hoops scene at the high school level, how has the game changed on not only an individual-player basis but also as it pertains to the way you see teams function?

EARL AUSTIN JR: One big change that I've seen in the past 24 years since I started covering basketball here is the overall talent level. The talent pool is not as deep as it was in the early 80's when I first moved to St. Louis. We still have many outstanding players who love the game, but there were so many more outstanding teams back then because there were so many more players and deeper rosters. It is more wide-open and competitive out there today and that's

good. There isn't a super power out there (Vashon '88, DeSmet '79 or East St. Louis Lincoln '87), but there are a lot of good programs that are capable of beating each other, which makes it exciting.

With that being said, I'm glad to see that so many more kids are getting the opportunity to play during the summer. Back when I played in the 80's, we were lucky to get into an open gym that was available for some pick-up ball. Today, these youngsters are playing ball in tournaments all over the country.

HCH: The summer circuit has certainly changed the whole dynamic with how players are recruited. Can you relate some of the positive and/or negative effects on the high school programs?

EAJ: The first part of this answer is kind of a continuation of my answer from your first question. The summer circuit has really changed the game in terms of players from the St. Louis metro area getting recognized on a national basis. When St. Louis area kids and kids from the Show-Me State go out and perform well in national events, it brings great exposure to our area and our state.

We have always had excellent players here in Missouri, but there are so many more opportunities for players to play in the summer because there are so many more clubs popping up all over the area. That is a good thing because it gives more kids the opportunity to travel and see other competition from around the country. It's also good because kids need to play to get better. They don't need to sit on the bench for an established team and not get any better. The more clubs and teams, the more kids can play and gain that valuable experience.

In terms of its affect the high school programs, I've seen it cut both ways. It's a good thing when the summer coaches have a positive relationship with the high school coaches. When both parties are somewhat on the same page, it's a win-win situation for both because high school coaches know that their kids are going to be developed over the summer and they will continue to recommend that their kids play in the summer for certain teams. When that is the case, it's very good.

Unfortunately, I've seen the bad side of it and it is not pretty. One major factor is that philosophies are so different. In general, the high school coach is trying his best to win basketball games. The summer coach is trying to get the player exposure from college recruiters. A great example of this is when a high school coach as a big kid who has excellent perimeter skills. Most of the time, the kid will play inside in the post for his high school team because that is where the team needs him to be successful. During the summer, the kid usually gets to play on the perimeter where he is most likely to play in college. Another generality is the style of play. Most high school teams are structured while summer basketball is more wide-

open. High school coaches complain that their kids are getting bad habits during the summer while the summer coaches complain that the high school coaches are stifling their games. The back-and-forth can get pretty heated and sometimes ridiculous.

There is also a big tug-of-war over "control" of the kids, especially those highly-regarded players who are sure to be recruited, which is the crux of your question. Since the summer game has mushroomed, the summer coaches have become power players. Some of them have become drunk with that power and they try to maintain that control over kids, when it used to be the domain of the high school coach. The poor kid is stuck in the middle and that is never a good situation.

HCH: You have been a successful color commentator for Saint Louis University basketball for a long while now and have an insider's access to the college game. Yet, you've never lost that dedication and devotion to the high school scene. What is it about the prep level that keeps you coming back?

EAJ: I enjoy the college game as a fan and a radio analyst, but I have always loved the high school game, both boys and girls. I love travelling to the different parts of the two-state area to different communities to watch games. That is a big part of why I love the high school game so much. I also enjoy the Christmas Tournaments, where I can visit some great places such as Normandy, Centralia (Ill.) and so many others. Watching young boys and girls develop their games from the age of 14 to 18 is something special to see. When I'm old and gray, I'll probably be wheeling myself to a high school gym. I love it.

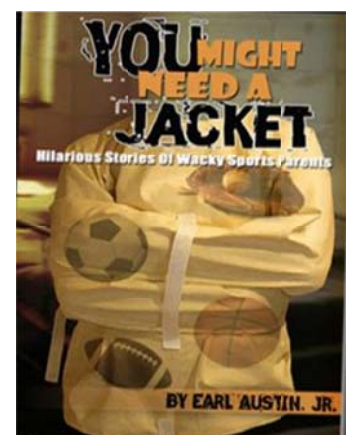
HCH: SLU Head Coach Rick Majerus was a speaker at our MBCA Clinic a couple of years ago, a subject in this forum and yours truly has enjoyed his teaching DVDs. Given your chance to be around him with your position with the Billikens, what is it about him that stands out to you that makes him such a success in our sport?

EAJ: First and foremost, Rick is a teacher of the game. His preparation and attention to detail are second to none. He is teaching every moment he is out there on the court, whether it is in a practice session or in the game. While watching the game, he seems to know what all 10 players are doing every second while they are out there on the court. He can stop the action at a moment's notice and point out something that each player is doing or not doing. It's uncanny. The fact that he's won 478 games and so many championships in his career with only one McDonald's All-American player in nearly 25 years tells you he knows what he wants when he's recruiting. He's not going to chase one-and-out players and five-star recruits who are being hounded by the BCS schools. He constantly recruits good players who can develop into outstanding college players and he develops them.

HCH: You have taken your years with our sport towards a career as a sportswriter, broadcaster and now even running your own web-site and authoring books. Care to tell us about some of our readers about some of your recent ventures that they might find interesting?

EAJ: My latest venture is my own basketball website: www.earlaustinjr.com . The theme of the website is "Celebrating the Past, Present and Future of St. Louis Basketball." It has been very exciting because I've tried to capture all aspects of St. Louis basketball. We have sections on high school basketball, Saint Louis University hoops, St. Louis basketball history, Area Colleges, Recruiting and girls basketball. We also have a special page for anyone who wants to feature their youth team. We recognize them in our Team Spotlight page. I also have a community calendar page for anyone who is hosting a basketball-related event. We keep track of what players are doing after they leave St. Louis, whether it's the colleges or the pros. It's basically your one-stop shop for anything and everything that's St. Louis basketball. It has been very successful so far. I've only been on-line about six months, but the site has received a tremendous response.

I've also published two books. The first is the PHL in the STL, which is an 188-page book about the history of the Public High League in basketball. I love local high school sports history and I plan to write several more such publications down the road. The second book was "You Might Need a Jacket: Hilarious Stories of Wacky Sports Parents," which is a humorous look at a serious topic in sports. That is the behavior of parents and other adults figures and how they conduct themselves. It's a collection of 200 stories and anecdotes that chronicle what parents have done over the years. The sequel to that book, "You Might Need a Jacket II" will be out real soon. You can get those books online at earlaustinjr.com, amazon.com or at your local Borders Bookstores in the St. Louis area.



"HELPING OTHERS"

By John R. Wooden (from "John Wooden One-on-One" by Jay Carty)

*You should remember the words of the Lord Jesus: "It is more blessed to give than to receive."

There is always great joy in learning that something you've said or done has been meaningful to another, especially when you do it without any thought of receiving anything in return. Your gift doesn't even have to be material.

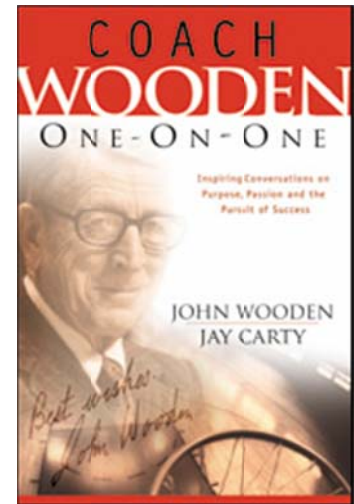
Helping others in any way--with a smile, a nod or a pat on the back--warms the heart. For many years I have quoted a poem. I don't remember who wrote it or where I got it, but it says a great deal about kindness:

*For you can't do a kindness without a reward,
Not in silver nor gold but in joy from the Lord.*

I tried to get my basketball players to think that way on the floor, and I hoped it would translate off the floor, too. If a player scored off a pass, I wanted him to point to the man giving the assist until they made eye contact in a gesture of thanks and acknowledgment. I started that with my high school teams. I also wanted a gesture of thanks done for a good pick, for help on defense or for any other good play. Kindness makes for much better teamwork.

I don't believe a year ever went by when I didn't receive a letter from a custodian from one of the arenas where we played, indicating that we left the dressing room cleaner than anybody else. I wouldn't allow us to leave until the orange peels, gum wrappers, towels and soap chips were off the floor.

Jesus said, "It is more blessed to give than to receive." I've certainly found that to be true.



(Following is another excerpt in the author's words.)

"How Jay Carty Overcame Selfishness"

I am an only child and I fit the stereotype perfectly. Actually, I'm thrilled I didn't have siblings. I never had to share.

As a basketball player, I much preferred scoring to passing. If I had to be on a team, it would have to be a track squad or something like it, where I could compete in my event and then pool the score. Even after hoops I wasn't much of a team player. I finally found my niche in life doing a one man presentation.

But a funny thing happened on my way from the Forum (where I played pro basketball for one year for the Lakers). After the NBA gig, God grabbed me and nothing's been the same since. I'm still too me oriented; but, oh my, what changes have taken place since then. My thinking has been challenged and transformed.

I think the ultimate act of selfishness and laziness is for a man to leave urine in the urinal for someone else to flush, just because he doesn't want to touch the handle. I used to leave it. No more! I even catch myself picking up stray paper towels on the floor with the soiled ones in my hands. The custodian's got it rough enough as it is. That's all new to me.

My son remembers when I bought a stranded single Mom a couple of tires, so she could get where she was going. Such an act of kindness would have never occurred to me before.

I love letters in which the writer tells me someone received Christ after reading one of my books. Such good news means more to me than getting a check

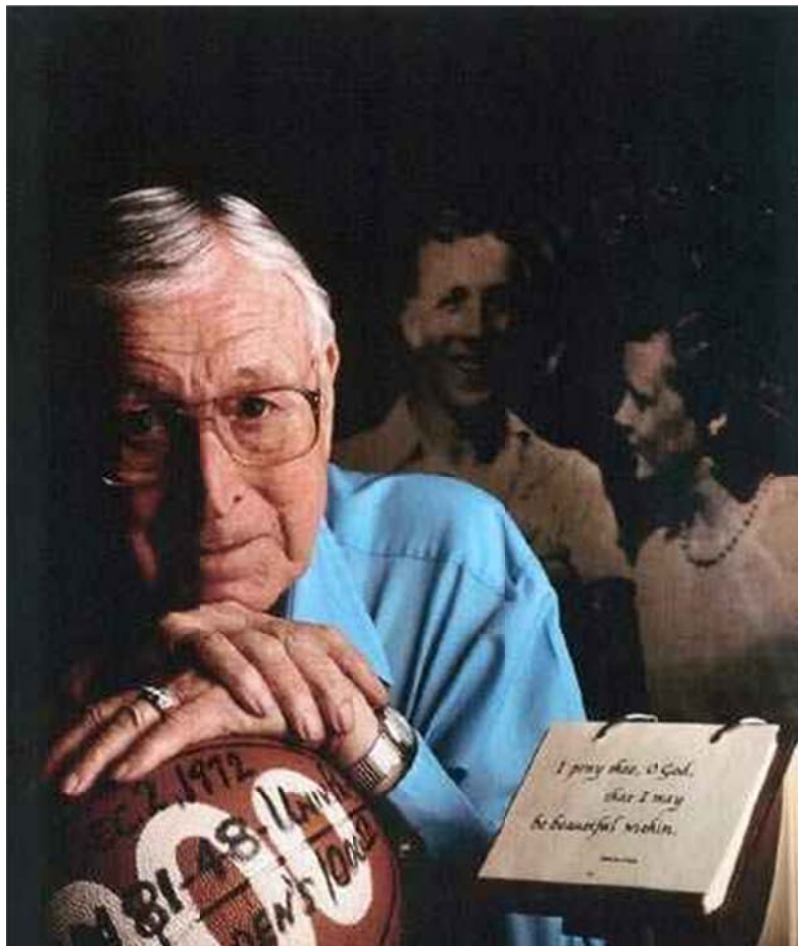
in the mail--unless it's a really big check. Obviously, I still have a ways to go.

Coach Wooden has had more time to get it right. He's over 90 years of age. But I'm learning that it really is better to give than receive.

Father in heaven, You gave the ultimate gift to us.

Change me. Change my values

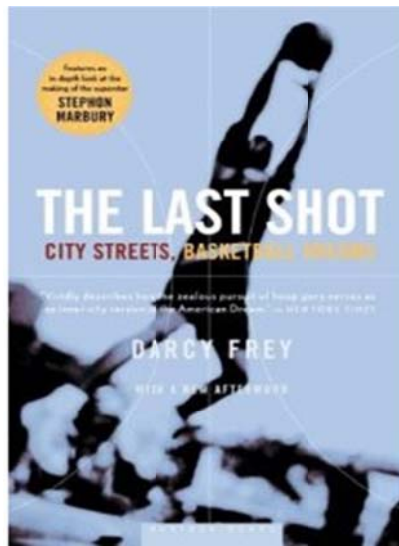
Help me to love others more than myself. Amen





RECOMMENDED READING

“The Last Shot” by Darcy Frey



From Publishers Weekly

Coney Island, Brooklyn, once New York City's playground, is now an archetypal ghetto, filled with high-rise housing projects and populated almost exclusively by African Americans. High schoolers there attend Abraham Lincoln High, known all around the East Coast for its outstanding basketball teams, where players see the sport as their way out of second-class citizenship. In his first book, Frey, a contributing editor at Harper's and the New York Times Magazine, has composed a sensitive account of a year in the lives of four exceptional players (three seniors and one freshman), their coach and their families, and he shows that the game can indeed be a means of escape in spite of their school's poor academic reputation. But the way out is fraught with difficulties. For instance, Frey offers devastating anecdotes about dishonest college recruiters and about the NCAA. This excellent book is not only about basketball but about realizing a dream, and its appeal should be very wide.

MUST-SEE WEB-SITE

“Basketball Tips” from Knowledge Hound

<http://www.knowledgehound.com/topics/basketba.htm>

A great web-site to start at when you're searching for ANYTHING related to coaching our sport.

DRILL OF THE DAY

“AZTEC REBOUNDING/DEFENSE”

This drill is set up in a 3-on-3 format (3 teams optimal, 4 works). The teams on the floor compete while the/those not playing are stationed beyond the volleyball line. 3 on 3 play begins after the ball is checked in. The defensive team receives a point for every defensive rebound it grabs or turnover they cause. The defense also stays on the floor as long as they don't surrender an offensive rebound or are scored upon. The next team waiting out always enters on offense and wins the right to play defense by getting an offensive rebound or by scoring. The game is quick-paced, competitive and players will quickly pick up on the rules and enjoyment of it.

Scoring/other rules:

1. Defense gets a point for every rebound.
2. Defense stays until they surrender an offensive rebound or are scored upon.
3. Third team always comes in on offense.
4. Offensive team scores by grabbing an offensive board or scoring (one point for each—and possession ends on either one).
5. Play to 10 points.
6. Start the ball up top and play regular 3 on 3 rules.
7. Great drill because players learn to thrive on playing defense to be successful.





2010-2011 MEMBERSHIP APPLICATION

Please fill out and return \$25 per single membership (Take note of "All-School" rate and late fees below).

Make your check payable to:
 "Missouri Basketball Coaches Association"

NAME: _____

HOME ADDRESS: _____

CITY/STATE/ZIP: _____

HOME PHONE: _____ E-MAIL: _____

SCHOOL AFFILIATION: _____

CLASS: 1__ 2__ 3__ 4__ 5__
 JR HI__ HS__ JUCO__ COLLEGE__ OTHER__

DISTRICT: NW__ NE__ SE__ SW__
 South Cent__ Cent__ KC__ STL__

Total Wins as Head Coach _____

Number of years coaching at each level:

COLLEGE:	ASST__	HEAD COACH__	TOTAL__
HIGH SCHOOL:	JR HI__	HS ASST__	VAR__ TOTAL__

MAIL TO:

MBCA, c/o Shawn Erickson
 942 North 6th St
 Festus, MO 63028

(Please note: single Membership is \$25 per year)

*****SPECIAL "ALL-SCHOOL MEMBERSHIP"*****

INDIVIDUAL Schools may enroll ALL of their coaches (boys AND girls) for a school membership fee of only \$70. Each coach on the staff though will have to fill out an individual membership form along with the check for \$70. After February 1, 2011, the prices will go up to \$30 per individual and \$85 for the entire school staff.

I would like to become more involved in the MBCA and its activities. Please check out the info below for more information on how you can contribute:

MBCA web address: www.mobca.org

Shawn Erickson: mbca.allstate@gmail.com

Suggestions for the MBCA Board to consider:
